

# PRIVACY POLICY

Effective Date: June 22, 2025

## 1. Who We Are

Lodexar ("we," "us," or "our") is a technology startup providing digital solutions through our website [www.lodexar.com](http://www.lodexar.com). We are committed to protecting your privacy and ensuring transparency in how your personal data is handled.

## 2. What Information We Collect

We may collect and process the following types of personal data:

- Contact Information - such as name, email address, phone number (when submitted via forms)
- Usage Data - IP address, browser type, pages visited, and interactions (through cookies and analytics tools)

## 3. How We Use Your Data

We use your information to:

- Respond to inquiries or requests
- Provide project-related communications
- Improve the performance and user experience of our website
- Meet legal obligations

## 4. Sharing of Data

We do not sell, rent, or trade your personal data.

Data may be shared with:

- Our internal team and trusted contractors for project delivery
- Service providers (e.g. website hosting or analytics tools) who operate under strict confidentiality

## 5. Your Rights

Under GDPR, you have the right to:

- Access, correct, or delete your personal data
- Object to or restrict processing
- Withdraw consent at any time

To exercise any of these rights, please contact us at [privacy@lodexar.com](mailto:privacy@lodexar.com).

## 6. Cookies

Our website uses cookies to enhance user experience. You can control cookie settings through your browser.

## 7. Data Security

We take reasonable steps to protect your information from unauthorized access, disclosure, or loss.

## 8. Retention

We retain personal data only as long as necessary for the purposes outlined in this policy or as required by law.

## 9. Changes to This Policy

We may update this policy as needed. Any changes will be posted on this page with a revised "Effective Date."

## 10. Contact

For questions or concerns about this Privacy Policy, please contact:

[privacy@lodexar.com](mailto:privacy@lodexar.com)

[www.lodexar.com](http://www.lodexar.com)